Each year, the MUSC Department of Health Administration and Policy Alumni Chapter evaluates current and emerging trends within the healthcare industry. Collectively, the group selects a theme to encompass the topics covered during the conference. This year, we are pleased to collaborate with the South Carolina Healthcare Information and Management Systems Society (SCHIMSS).

The conference planning committee works diligently to ensure inspiring and knowledgeable experts are selected for the agenda and consistently evaluates ways to produce a high-quality conference. We are certain this year's conference will exceed your expectations—take advantage of this networking and educational opportunity.

Who will attend?
This annual conference is designed for healthcare executives from organizations including hospitals, health systems, group practices, health plans, consulting firms, academic medical centers, and other healthcare providers.

Attendees will include:
- Executive administrators (CEOs, COOs, CIOs, VPs)
- Directors/managers
- Information systems professionals
- Clinical directors
- Consultants
- Professors
- Students

Consumer-Driven Healthcare: Evolution or Intelligent Design?

Why this topic?
- Over the last two decades, expenses of the $1.5 trillion healthcare sector have grown exponentially.
- The number of uninsured has increased, reaching well over 45 million persons.
- Quality and safety concerns have resulted in a focus on reducing errors and liability.
- Employer-based health insurance, the primary funding source for non-elderly adults, is predicted to decline over the next five years leaving millions more without this source of coverage.
- Clearly there is a need to “reform” the way health care is provided and funded.
- As of January 1, 2006, more than 8 million people were estimated to be enrolled in some form of CDH plan, including health savings accounts (HSAs).
- Other types of programs are “defined contribution health plans,” “medical savings accounts,” and “consumer-centric health plans.”

This conference will share perspectives from national healthcare leaders involved in implementing and evaluating these programs.
ABOUT OUR ALUMNI CHAPTER
Established in 1998, the Medical University of South Carolina’s Department of Health Administration and Policy alumni chapter represents more than 1500 healthcare executives throughout the nation and the world. Graduates of the department include healthcare executives with bachelors, masters and doctoral level degrees. Our mission is to create, foster and nurture relations between the Medical University, its alumni, faculty and students, the community, and healthcare executives and organizations across the nation.

ABOUT SCHIMSS
The South Carolina Chapter of the Healthcare Information and Management Systems Society (SCHIMSS) provides statewide leadership for the advancement and management of healthcare information and technology. Our affiliation with national HIMSS allows us to participate in directing and shaping the healthcare industry, encouraging emerging technology and promoting public policies that will improve healthcare delivery. At the local level we are committed to providing educational and networking opportunities for our members.

SPONSORSHIP BENEFITS
All sponsors are invited to attend a “Meet ‘n Greet” with our MHA students on Thursday, September 14 from 1-5 p.m. In its second year, this event has resulted in a variety of relationships including internships, residencies and employment opportunities for students and sponsors.

Rave Reviews

CEO
“Participation as a sponsor allowed us to meet students who later participated as interns, and have now joined our workforce as future leaders.”

New graduate
“The opportunity to meet future employers in the fall of 2005 allowed me to work as a student intern in an organization that has now resulted after graduation in my joining them as a full-time employee.”

VP, Health System
“Our participation in the 2005 alumni conference and activities has resulted in over four administrative residencies and internship experiences this year. We are excited about our growing relationship with the DHAP alumni chapter.”

Levels of sponsorship include the following benefits:

**Individual Patron ($100)**
- Listing in conference program
- Verbal recognition at conference
- Recognition on sponsor banner at event

**Business Patron ($250)**
- Listing in conference program
- Verbal recognition at conference
- Recognition on sponsor banner at event

**Silver Sponsor ($500)**
- Listing and logo in conference program
- Verbal recognition at conference
- Display table at conference
- One (1) conference registration
- Recognition on sponsor banner at event

**Gold Sponsor ($1000)**
- Listing and logo in conference program
- Verbal recognition at conference
- Display table at conference
- Two (2) conference registrations
- Attendee list
- Banner displayed at conference
- Recognition on sponsor banner at event

- Premier listing and logo in conference program
- Verbal recognition at conference
- Display table at conference
- Two (2) conference registrations
- Attendee list
- Banner displayed at conference
- Prominently displayed on Web site
- Speaking opportunity during lunch
- Recognition on sponsor banner at event
9th Annual MUSC DHAP Alumni Conference
in conjunction with South Carolina Healthcare Information Management Systems Society (SCHIMSS)
September 14-15, 2006
College of Health Professions • MUSC Campus • Charleston, South Carolina

Contact Information

Company

Contact Name

Title

Mailing Address

City State ZIP

Phone Fax E-mail

Yes, we would like to participate in the conference as a sponsor:
Recommended deadline for sponsorship payment is September 1, 2006.

Please select a level:
⊙ Platinum ($2000) ○ Gold ($1000) ○ Silver ($500) ○ Business Patron ($250) ○ Individual Patron ($100)

Please list names and titles of individuals who will be attending the conference. Note: This is for Platinum, Gold and Silver sponsors only.

1. ____________________________________________ 2. ______________________________________

Do you plan to exhibit as part of your sponsorship? (At least $500 level to exhibit) ○ Yes ○ No

Payment Information

Total: $

⊙ Check enclosed, made payable to MUSC CHP ALUMNI
⊙ Please charge my credit card (check one): ○ VISA ○ MC

Card Number Exp. Date

Name on Card

Signature of Cardholder

Questions about sponsorship opportunities? Contact Ann Brown at (843) 792-2115 or brownah@musc.edu.